

# CASE STUDY

## WESTERN RESERVE LAND CONSERVANCY

WRLC leveraged verified carbon credits to earn over \$200,000 in funding for forest conservation in Northeast Ohio.

### Background

Western Reserve Land Conservancy (WRLC) is Ohio's largest land conservancy and among the largest in the country. WRLC's mission is to provide the people of Northeast Ohio with essential natural assets through land conservation and restoration. With a team of about 50, WRLC embraces a wide definition of conservation and restoration that includes preserving natural areas and farmland, creating public parks, revitalizing urban centers, and reforesting cities.

### About Sandy Cross Forest Preservation Project

The 132-acre Sandy Cross Forest is situated in the Mansfield metro area. The 85-year-old forest was threatened by rapid agricultural conversion and urban expansion from the adjacent Village of Lexington.

By protecting this forest, WRLC offers residents a wide variety of community and conservation benefits, including improving equitable access to greenspace, preserving valuable open space, enhancing human health and wellbeing, and conserving critical habitat.



### Carbon Credit Opportunity

#### More revenue for greater impact

With carbon crediting as a new funding source, WRLC has been able to conserve more forestland, secure more resources for long-term stewardship and maintenance, and grow their impact in the community.

"Carbon crediting is a tool to do more conservation, protect more land, and better steward forests long-term."

**Alex Czayka, Senior VP for Conservation Transactions at WRLC**

### AT A GLANCE

#### Project Details

**Year Registered:** 2021

**Size:** 132 acres

**Location:** Mansfield, OH

**Lifetime Credits:**

17,144 tons CO<sub>2</sub>

**Credits Issued to Date (2021):**

6,497 tons CO<sub>2</sub>

#### Financial Snapshot

**Staff Time:** 80 hours

**WRLC Gross Revenue to Date (2021):** \$221,000

**Average Price per Credit:** \$34

**Registry Fees:** \$25,000